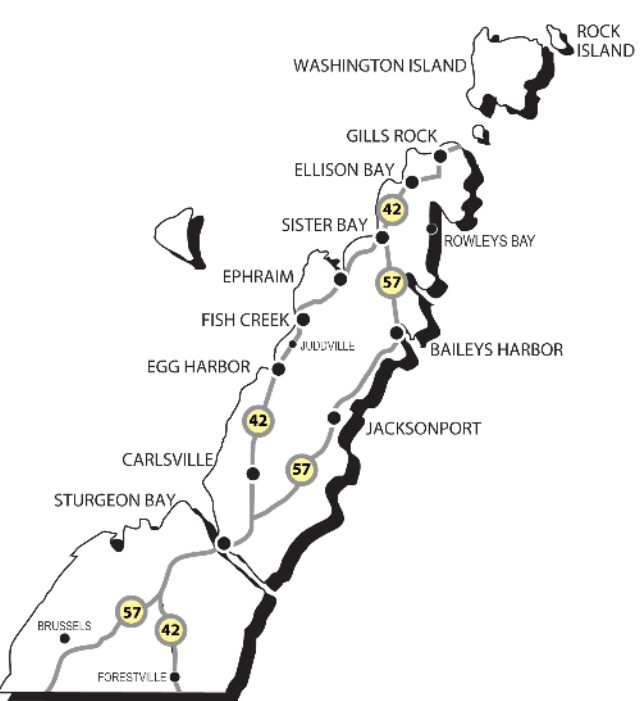


An aerial photograph of a rugged coastline. The top half of the image shows a dense forest of green trees with some yellowing foliage, growing on a rocky shore. The water below is a vibrant turquoise color, revealing the rocky seabed. The text "DESTINATION" is centered in the middle of the image in a white, sans-serif font.

DESTINATION

DOOR
COUNTY



DOOR COUNTY

WISCONSIN

- GEOGRAPHICALLY SITUATED ON NIAGARA ESCARPMENT
- 5 STATE PARKS, 19 COUNTY PARKS
- 300 MILES OF SHORELINE
- RAMSAR DESIGNATED WETLAND
- HOME TO SEVERAL FEDERALLY ENDANGERED OR THREATENED SPECIES'
- 265 KNOWLES-NELSON STEWARDSHIP PROJECTS
- DOOR COUNTY LAND TRUST, THE NATURE CONSERVANCY, THE RIDGES SANCTUARY, CROSSROADS AT BIG CREEK, CLIMATE CHANGE COALITION & FOREST RECOVERY PROJECT (LNRP)
- POPULATION: 30,000

DESTINATION DOOR COUNTY

- **1884:** Founded as Door County Business Men's Association
- **2007:** Organization became funded significantly by room tax (county-wide by 2009)
- **2019:** Organizational shift to destination marketing AND management

MISSION

To inspire travel that drives *community enhancement*. Through innovation and *partnerships*, we will share stories of Door County's people and places, deliver *world-class experiences*, strengthen the industry, work to ensure all travelers feel welcome and *preserve* Door County's way of life and its natural resources.

VISION

A better life for all of Door County through strong, sustainable practices supported by strong local communities that welcome a diverse group of explorers

GOAL

Lead the efforts to make tourism a viable tool for conservation, protection of bio-cultural diversity, and sustainable community development in Door County.

LONG-TERM DESTINATION PROMISE

We will promote travel to Door County in a way that aims to *minimize* the environmental and social *impact* while maximizing economic impact. We strive to foster a local sense of place to *ensure quality of life for residents that creates a positive impact on the county*.



DESTINATION
DOOR COUNTY



Center for Outdoor Ethics | LNT.org



- Based in Boulder, CO
- Founded as a 501(c)(3) non-profit in 1994
 - Today, the Leave No Trace program reaches over 15 million Americans and dozens of countries each year with conservation initiatives, education, training, research and outreach.
- The Seven Principles of Leave No Trace
 - Easily understood practices for minimal impact to outdoor spaces
 - Applicable to any type of space, adaptable to almost any activity

Mission

The Leave No Trace Center for Outdoor Ethics protects the outdoors by *teaching and inspiring people to enjoy it responsibly*. The Center accomplishes this mission by delivering cutting-edge education and research to millions of people every year.



DOOR COUNTY

Leave No Trace 7 Principles



Know Before You Go

Check weather, pack proper equipment, know your limits and take precaution.



Stick to the Trails

Wonder at all of the natural beauty without wandering off the designated trails.



Leave It As You Find It

Do not remove or interfere with anything you find in parks and brush off your shoes and tires to prevent spreading invasive species.



Keep Wildlife Wild

Do not feed wildlife, give them plenty of space and learn about hunting seasons and local fishing regulations.



Trash Your Trash

Do not leave garbage or pet waste behind and recycle whenever possible.



Be Careful With Fire

Always burn fire safely, extinguish it fully and only use firewood sourced within 15 miles.



Share Our Trails, Roads and Natural Resources

We're all here to enjoy Door County, be courteous and respectful on the trails, roads and in the outdoors.





DOOR COUNTY'S LEAVE NO TRACE 7 PRINCIPLES

WHY IT WORKS:

- PERSONAL EMPOWERMENT
- ADAPTABLE AND APPLICABLE TO ANY OUTDOOR SITUATION
- LOTS OF NEWCOMERS TO THE OUTDOOR SPACE
- CAN COINCIDE WITH OTHER ORGANIZATIONAL MESSAGING




Destination Door County is in **Door County, Wisconsin**
 July 28


KNOW BEFORE YOU GO: Be Patient and Be Kind

Summer is in full swing here and that means our towns, villages and communities are bustling with activity. To ensure your Door County experience exceeds expectations, we encourage everyone to plan ahead - make reservations, confirm wait times, confirm business hours and create equally as fun back up plans just in case.



Juan Ornelas Vilches and 146 others · 7 Comments · 25 Shares


doorcounty
 Door County



September is **#NationalWildernessMonth**, a time to strengthen your connection with wilderness areas and support, protect and preserve the stories they tell, memories they create and heritage they reflect. The Door County Leave No Trace 7 Principles are a framework of minimum impact practices to embrace while out exploring to help you do your part to protect Door County's land and water.

The Door County Leave No Trace 7 Principles are:

1. Know Before You Go
2. Stick To The Trails
3. Trash Your Trash
4. Leave It As You Found It
5. Be Careful With Fire
6. Keep Wildlife Wild
7. Share Our Trails, Roads and Natural Resources

Plus, 4 **#LNT** principles for social media:


1. Tag thoughtfully
2. Be mindful of what your images portray
3. Give back to the places you love
4. Encourage and inspire **#DoorCountyPledge** on social media

Learn more on our website: www.doorcounty.com/pledge

Liked by trilliantdiamonds and 388 others

doorcounty **KNOW BEFORE YOU GO: Be Patient and Be Kind**

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Destination Door County
 September 15 at 2:43 PM

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Learn more on our website: www.doorcounty.com/pledge




Destination Door County
 August 26 at 1:54 PM

Headed to Door County to explore the lake, the shoreline, the woods, or the culture? You'll want to review these timeless tenets of good land stewardship and travel etiquette before venturing out. From being mindful of your personal impact on nature spaces to embracing an overall ethos of "leave it better," the Door County Leave No Trace 7 Principles should always be on your mind when you explore the outdoors.

These principles provide an easily understood framework of minimum impact practices for anyone visiting the outdoors:

<https://bit.ly/LNTDoorCounty>

@wahkamiw



Door County Leave No Trace 7 Principles



Know Before You Go
Check weather, pack proper equipment, know your limits and take precaution.



Stick to the Trails
Wonder at all of the natural beauty without wandering off the designated trails.



Trash Your Trash
Do not leave garbage or pet waste behind and recycle whenever possible.



Be Careful With Fire
Always burn the safely, extinguish it fully and only use firewood sourced within 15 miles.



Leave It As You Find It
Do not remove or interfere with anything you find in parks and brush off your shoes and tires to prevent spreading invasive species.



Keep Wildlife Wild
Do not feed wildlife, give them plenty of space and learn about hunting seasons and local fishing regulations.



Share Our Trails, Roads and Natural Resources
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DOOR COUNTY Leave No Trace

Learn More




DoorCounty.com/Care-For-Door-County/Leave-No-Trace

© Leave No Trace Center for Outdoor Ethics


Door County
 @mydoorcounty

Family Discovery Trail



Leave No Trace Principle 6: Keep Wildlife Wild


Respect each other—including our wild ones.

Door County's wildlife is an essential part of the ecosystem. Remember, that when you're out in nature you're in their home. To protect yourself and the animals, do not feed any wildlife as it is damaging to their health, alters natural behaviors, and exposes them to potential threats. Any snakes you encounter are not harmful and should be left alone. When you're on the water, be sure to carry your fishing license and know Door County's regulations. Even if you're not participating in our hunting seasons, you should be aware of them so you can be seen and stay safely out of harm.

Did you know?
To get more information on the Wisconsin hunting seasons to prepare yourself, visit the [DNR page](#). Wildlife you may see in Door County: raccoons, turkeys, white-tailed deer, squirrels, etc. To be safe, enjoy all our wildlife from a distance.

[View All 7 Principles](#)


doorcounty
 Whitefish Dunes State Park



Liked by shophetopdoorcounty and 873 others

doorcounty The tallest sand dune in Wisconsin? Right here in **#DoorCounty** at Whitefish Dunes State Park located in Jacksonport.

Our environment is fragile, please travel with care so these places remain intact for others to enjoy.

www.doorcounty.com/care-for-door-county/leave-no-trace/
#DoorCountyPledge #LeaveNoTrace


DOOR COUNTY
 Leave No Trace 7 Principles

Door County's principles provide an easily understood framework of minimum impact practices for anyone visiting the outdoors.



Do your part to protect and preserve Door County.



Know Before You Go
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Stick to the Trails
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DOOR COUNTY Leave No Trace

Learn More




DoorCounty.com/Care-For-Door-County/Leave-No-Trace


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Door County
 Leave No Trace 7 Principles

In Partnership With



Center for Outdoor Ethics



Door County Leave No Trace 7 Principles

508 views · Sep 25, 2028

SHARE SAVE

SUBSCRIBE

Destination Door County

2.7M subscribers

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Door County Leave No Trace 7 Principles

508 views · Sep 25, 2028

SHARE SAVE

SUBSCRIBE


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 @mydoorcounty

Leave No Trace 7 Principles | Destination Door County

From being mindful of your personal impact on nature spaces to embracing an overall ethos of "leave it better," the **#DoorCounty #LeaveNoTrace 7 Principles** should always be on your mind when you explore the outdoors.

[View All 7 Principles](#)



UP NEXT

- CERTIFIED TOURISM AMBASSADOR
- DOOR COUNTY SCHOOLS
- PARKS DEPARTMENTS, FRIENDS GROUPS & PARKS COMMITTEES
- LEAVE NO TRACE TUESDAYS
- NON-PROFIT EDUCATION & OUTREACH



LEAVE NO TRACE CENTER FOR OUTDOOR ETHICS



GREEN DESTINATIONS CERTIFICATION



SUSTAINABLE TOURISM INNOVATION GRANTS



SUSTAINABLE PARTNER PROGRAM



DOOR COUNTY PLEDGE

An aerial photograph of a rugged coastline. The top half of the image shows a dense forest of green trees on a rocky shore. The bottom half shows the turquoise water of a lake or bay, with visible rocks and sandbars. The text is centered over the water.

LINKS

[CARE FOR DOOR COUNTY](#)

[DOOR COUNTY LEAVE NO TRACE 7 PRINCIPLES](#)

[DOOR COUNTY LEAVE NO TRACE 7 PRINCIPLES VIDEO PLAYLIST](#)

[DOOR COUNTY PLEDGE](#)

[DOOR COUNTY PLEDGE VIDEO](#)

